

PRIVACY POLICY

Radio Tarang – Community Radio Station, Ram Lal Anand College, University of Delhi

Ram Lal Anand College (RLAC), University of Delhi, through its Community Radio Station **Radio Tarang**, respects the privacy of its listeners, users, programme participants and visitors to its digital platforms. This Privacy Policy explains the information that Radio Tarang may collect, how such information is used and shared, and the measures taken to protect it.

1. Scope of the Policy

This Privacy Policy applies to personal information collected through Radio Tarang's website, online/streaming platforms, programme and event participation, feedback mechanisms and other digital services operated or managed by Radio Tarang, as applicable.

By using these platforms or voluntarily providing personal information to Radio Tarang, users acknowledge the practices described in this Privacy Policy.

2. Information We Collect

Radio Tarang may collect information that users voluntarily provide, including:

- Name;
- Email address;
- Feedback, suggestions and queries;
- Information provided for participation in programmes, activities or events; and • Any other information voluntarily submitted by the user.

Radio Tarang may also collect certain information automatically when users access its website or online/streaming platforms. Such information may include:

- Internet Protocol (IP) address;
- Browser and device information;
- General usage and interaction data;
- Listening duration and engagement with content; and
- Other technical information necessary for the operation and improvement of its digital services.

Radio Tarang does not intentionally collect personal information from children below 18 years of age except where such information is provided with appropriate parental/guardian consent or where collection is otherwise permitted or required for a legitimate programme, activity or legal purpose.

3. Use of Information

The information collected by Radio Tarang may be used for the following purposes:

- Responding to queries, feedback and requests from users;
- Facilitating participation in programmes, activities and events;
- Communicating with listeners and users;

- Improving Radio Tarang's programmes, services, website and streaming facilities;
- Understanding user engagement and usage patterns;
- Identifying and addressing technical issues;
- Maintaining the security and proper functioning of its digital platforms; and • Meeting applicable legal, regulatory and administrative requirements.

Radio Tarang does not sell or commercially trade users' personal information to third

parties. **4. Sharing of Information**

In some limited cases, Radio Tarang shares the data only with trusted service providers who support hosting, analytics, email delivery, or platform maintenance.

Information may also be shared to comply with legal processes or with RLAC's internal units for administrative purposes as and when required.

All such partners are required to adhere to privacy and security standards.

5. Cookies and Similar Technologies

Radio Tarang may use cookies and similar technologies to improve user experience, understand website traffic and analyse the use of its digital platforms.

Users may control or disable cookies through their browser settings. However, disabling certain cookies may affect the functionality or availability of some features.

6. Data Security

Radio Tarang takes reasonable technical and organisational measures to protect personal information against unauthorised access, misuse, alteration, disclosure or loss.

Such measures may include appropriate access controls, secure systems and other safeguards, as applicable to the nature and manner of processing.

However, no method of transmission or storage of information over the internet can be guaranteed to be completely secure. Accordingly, Radio Tarang cannot guarantee absolute security of information transmitted online.

7. Data Retention

Personal information will generally be retained only for as long as necessary to fulfil the purpose for which it was collected, to provide the relevant service, or to comply with applicable legal, regulatory or institutional record-retention requirements.

When personal information is no longer required, it may be securely deleted or otherwise disposed of in accordance with applicable requirements.

8. User Requests

Subject to applicable law and institutional requirements, users may contact Radio Tarang to request access to, correction or updating of their personal information and, where appropriate, deletion of such information.

Users may also unsubscribe from newsletters or other non-essential communications at any time by following the relevant instructions or contacting Radio Tarang.

Requests relating to personal information may be submitted using the contact details provided in the “**Contact Us**” section below.

9. External Links

Radio Tarang's website or digital platforms may contain links to external websites or third-party platforms. Radio Tarang is not responsible for the privacy practices, content or security of such external websites.

Users are advised to review the privacy policies of external websites before providing them with personal information.

10. Changes to this Privacy Policy

Radio Tarang may update or modify this Privacy Policy from time to time to reflect changes in its practices, services or applicable requirements.

Any revised version of the Privacy Policy will be made available on the College's website or the relevant Radio Tarang digital platform. Users are encouraged to periodically review this page for the latest information.

11. Contact Us

For questions, concerns, requests or clarifications relating to this Privacy Policy or the handling of personal information, users may contact:

Radio Tarang

Ram Lal Anand College

University of Delhi

Email: radiotarang@rla.du.ac.in